



SEASONS

AT THE IMPERIAL HOTEL



SEE *INSIDE* FOR >>
EASTER WEEKEND
OUR TEAM NEWS
SPRING BREAKS
EARLY SUMMER BREAKS

SPRING 2024



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A WARM

WELCOME

As we settle into 2024, our team has been busy as ever improving our beloved hotel. The start of the year saw improvements to our foyer, with all new tiles, giving a fresh feel to our ground floor.

The first 6 months of the year offer the perfect opportunity to visit the Imperial for an array of occasions, kicking off with valentines and ending with a blissful break in June, with Easter squeezed in the middle for good measure. As ever, we have tailored packages around these special occasions to ensure you have the opportunity to mark them in style at your favourite hotel.

The team and I look forward to seeing you again soon.



William Sherwin

WILLIAM SHERWIN
HOTEL MANAGER

WINTER WARMER

BREAKS

COSY UP IN OUR HOTEL NESTLED IN THE HEART OF NORTH DEVON

Be wowed by moody sunrises and devour hearty Devon breakfasts every morning of your stay.

We'll also treat you to a 2-course lunch in our award-winning Arlington Restaurant. The county is all yours for exploring, from sleepy villages to crowd-free coastlines.

WINTER WARMER 12 JANUARY - 29 FEBRUARY 2024	DINNER, ROOM & BREAKFAST	
	2 nights	3+ nights
Small Double	80	75
Standard	90	85
Superior	110	105
Superior River	125	120
Deluxe	140	135
State	155	150
Single	120	115

Prices are per person per night based on two people sharing a double/twin bedded room with dinner, room & breakfast. Single occupancy will incur a supplement when occupying rooms other than singles. Excludes Valentine's Weekend.



SPECIAL OFFER >>

Enjoy a complimentary winter warmer lunch when you stay for 3 nights or more



To Book Scan the QR code, call 01271 345861, or visit brend-imperial.co.uk/offers

FALL IN LOVE WITH OUR
**VALENTINE'S
 WEEKEND**

A LUXURY BREAK MADE FOR 2

What better way to spend Valentine's than a cosy break away with someone special?

With a full range of unique treats, fine dining experiences and outstanding entertainment, love really is in the air when you escape to the Imperial Hotel this Valentine's.



WEEKEND
HIGHLIGHTS >>

- Devon cream tea on arrival
- Live music each evening by Tamsin Ball, Pete Fry & Allana
- Sparkling wine & canapé reception

VALENTINE'S 9, 10 & 11 FEBRUARY 2024	DINNER, ROOM & BREAKFAST 3 nights
Small Double	90
Standard	100
Superior	120
Superior River	135
Deluxe	150
State	165
Single	125

Prices are per person per night based on two people sharing a double/twin bedded room with dinner, room & breakfast. Single occupancy will incur a supplement of rooms other than singles.



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STAY UP TO DATE WITH
**OUR TEAM
NEWS**



**MIKE CELEBRATES 20 YEARS
AT THE IMPERIAL HOTEL**

We celebrated our wonderful Sous Chef, Mike's, 20-year service award for The Imperial Hotel. Starting as a Kitchen Porter, Mike worked his way up the ladder to now become our Sous Chef where he works closely with Head Chef Shaun Brayley in running our AA Rosette award-winning kitchen team.



**BREND ACADEMY
GRADUATES**

Brend Academy held their annual awards and we celebrated the Imperial Hotels most recent Brend Academy Graduates along with all the other students across the group!

Among those collecting awards were Front of House manager Dave, Receptionist Beth and Head Receptionist Kerry.

Congratulations for all of your achievements and we look forward to seeing who's up there next year!

AN EGG-CELLENT EASTER WEEKEND

EGG-STRA SPECIAL ENTERTAINMENT, AWARD-WINNING DINING AND A GLORIOUS FOUR-DAY WEEKEND

Collect eggs in our annual Easter egg hunt, try your luck in our casino evening and savour award-winning dining in our 4-course dinner each evening. Our Easter weekend is perfect for those looking for that added indulgence and comes with all of the luxury features we're known for.

EASTER 29 MARCH - 1 APRIL 2024	DINNER, ROOM & BREAKFAST
	3 nights
Small Double	110
Standard	120
Superior	135
Superior River	150
Deluxe	165
State	180
Single	145

Prices are per person per night based on two people sharing a double/twin bedded room with dinner, room & breakfast. Single occupancy will incur a supplement when occupying rooms other than singles



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GOOD FRIDAY

Arrive at your leisure to a luxurious Easter egg in your room. From 3pm enjoy a Devonshire cream tea served in our Terrace lounge. Dinner is served from 6:30pm where you can enjoy a 4-course award-winning dinner accompanied by the sounds of Tamsin Ball.

SATURDAY

Breakfast is served from 7:30am in our Arlington Restaurant. Enjoy a day of leisure to explore North Devon. In the evening enjoy a canapé & sparkling cocktail reception followed by a 5-course gala dinner. After dinner, be shaken not stirred with our Casino night where excellent prizes are at stake.

EASTER SUNDAY

Breakfast is served from 7:30am in our Arlington Restaurant. From 11am, join the fun with our annual Easter egg hunt where you search high and low across the hotel for chocolate goodies. For dinner, enjoy a full dressed buffet presented in the foyer followed by a night at the races.

EASTER MONDAY

Enjoy breakfast from 7:30am in our Arlington Restaurant before we bid you a final farewell.



REFRESHING

SPRING BREAKS

WITH TEMPERATURES RISING, DAYS GROWING LONGER AND WILDLIFE BURSTING INTO LIFE, ESCAPE TO DEVON DURING THE REFRESHING MONTHS OF SPRING.

Before we know it, shorter evenings and colder days will be a distant memory. From Devon sunsets across the river and getting lost in gardens, to that very first dip of the year and long evenings spent with loved ones. Spend this season amongst springtime blooms by taking advantage of our spring offer.

LIVE SINGER
EVERY SATURDAY
THROUGHOUT
APRIL



SPRING DINNER, ROOM & BREAKFAST	1 - 31 MARCH 2024		1 - 30 APRIL 2024	
	2 nights	3 nights	2 nights	3 nights
Small Double	95	90	100	95
Standard	105	100	110	105
Superior	120	115	125	120
Superior River	135	130	140	135
Deluxe	150	145	155	150
State	165	160	170	165
Single	130	125	135	130

Prices are per person per night based on 2 people sharing a double/twin bedded room with dinner, room & breakfast. Excludes Easter weekend. Single occupancy will incur a supplement when occupying rooms other than singles.



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SOUTH WEST IN BLOOM AWARD WINNERS

WE'RE THRILLED TO ANNOUNCE
THAT WE'VE RECEIVED GOLD
STATUS IN RHS SOUTH WEST IN
BLOOM AWARDS.

From weeding, planting, hanging baskets, bug posts, water butts and much more our team work tirelessly 365 days a year to make our grounds spectacular.

Barnstaple Town itself also came away blooming as they were also awarded gold for the incredible displays that can be found in and around Barnstaple.

"We are absolutely thrilled and honoured to have achieved Gold Status in South West in Bloom for The Imperial Hotel. This recognition is a testament to the hard work, dedication, and passion of our incredible team. Our commitment to creating a beautiful, sustainable environment for our guests and the community has truly blossomed, and we couldn't be prouder." - William Sherwin, General Manager





MEMORABLE

MAY MOMENTS

THIS MAY, LIVE LIFE IN FULL BLOOM

With summer in reaching distance, what better time to escape than the idyllic month of May?

Feel the sun on your cheeks, marvel at the world bursting into a hue of greens and let the excitement of summer fill you with joy.



MAY MOMENTS 1 - 31 MAY 2024	DINNER, ROOM & BREAKFAST	
	2 nights	3+ nights
Small Double	110	105
Standard	120	115
Superior	135	130
Superior River	150	145
Deluxe	165	160
State	180	175
Single	145	140

Prices are per person per night based on two people sharing a double/twin bedded room with dinner, room & breakfast. Single occupancy will incur a supplement when occupying rooms other than singles.



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EARLY SUMMER BREAKS

THE SUN IS OUT, THE OCEAN IS GETTING WARMER, THE CLOUDS ARE CLEARING AND THAT SUMMER FEELING IS IN FULL SWING

Discover your own slice of heaven when you take a break to The Imperial Hotel. Take in the rich, green vegetation and blossoming flowers, wonder at the marvels of North Devon and soak up the summer rays that we've all been missing. Swap your shoes for sandals and make the most of the blissful early summer months.



EARLY SUMMER 1 JUNE - 17 JULY 2024	DINNER, ROOM & BREAKFAST		
	2 nights	3 nights	5 nights
Small Double	125	120	105
Standard	135	130	115
Superior	150	145	130
Superior River	165	160	145
Deluxe	180	175	160
State	195	190	175
Single	160	155	140

Prices are per person per night based on two people sharing a double/twin bedded room with dinner, room & breakfast. Single occupancy will incur a supplement when occupying rooms other than singles.



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IMPERIAL

HOTEL

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BREND
COLLECTION